

SALINE AREA CHAMBER OF COMMERCE

141 E. Michigan Avenue
Saline, MI 48176

734 429-4494 / fax 734 944-6835 / www.salinechamber.org



Greetings!

The Saline Area Chamber of Commerce invites you to participate in the **34th Annual Holiday Parade in Saline at 5:30pm on Saturday, December 5th**. There will be downtown "Hustle & Bustle" before and after the Parade with music and street entertainment at various locations. **"Santa's Village" will be at the former Methodist Church** at 117 S. Ann Arbor St. following the arrival of Santa at the end of the Parade. Celebration activities will continue throughout **Holiday Week in Saline** culminating with **"Treasure Trail to Santa" at Busch's Plaza on Saturday, December 12th**.

Parade - All Parade entries, other than marching musical units, are requested to comply with the **2009 Holiday Theme - "The Spirit of Christmas Future"**. Check on the Entry Form your type of Parade entry and all other items that apply. Line-up details will be sent to you a few days before the Parade (WE NEED AN EMAIL ADDRESS OR FAX # - if neither is provided, you will need to pick up your Line-up instructions at the Chamber office).

For the safety of all Parade participants and observers:

Parade participants must remain in the designated Parade route throughout the entire Parade. No one is permitted to get on or off a Float at any time throughout the Parade route -- Float drivers are asked to be especially vigilant.

Parade Line-up - Parade Line-up starts at 4:30pm at City Hall parking lot and along Davenport St. & Detroit St. (non-Parade vehicles will not be permitted on Davenport St. and the east part of Detroit St.). Floats must be in line-up no later than 4:30pm to be included in the Float Judging Contest. All other units should be in line-up by 4:50pm.

Parade Route - Parade units will enter Michigan Avenue from Davenport St. and proceed west, turn right on Lewis St. and then right on McKay St. to Union School, which is the end of the Parade route.

Parade Floats - Floats should be no more than 15' high and 30' long (not including the pulling vehicle). Indicate on the Entry Form the "title" of your Float, the number of people riding on the Float, the type of pulling vehicle, the number of people walking alongside the Float, animals, music, etc.

No Santa's Please! Float Judging begins promptly at 4:30pm and there will be recognition and a prize for the 1st, 2nd, and 3rd place winners. Nonprofit community organizations that enter a Float may be able to receive a \$100 cost deferral award (see page 2 of Parade Entry Form).

Entertainment - Your group is invited to provide carolers, street entertainers, or people in costumes during the downtown "Hustle & Bustle" before the Parade from 4:00-5:30pm and after the Parade from 6:30-7:30pm; and also at the "Treasure Trail to Santa" through the shops at Busch's Shopping Plaza on December 12th from 10:00am-1:30pm where a visit with Santa, horse-drawn carriage rides, entertainment, and treats will be a part of the fun. Indicate your participation date and time preferences on the Entry Form.

Parade Entry Forms must be completed and **returned no later than Monday, November 16th** to: Saline Area Chamber of Commerce, 141 E. Michigan Ave., Saline, MI 48176 or fax: (734) 944-6835 or email: ChamberDianne@aol.com. Please remember to include information about your Parade entry to be announced at the Parade Grandstands (see page 2 of Parade Entry Form).

We appreciate your help in making this a fun and safe Holiday Parade in Saline,

Dianne Delcourt, Events Planner

34th Annual HOLIDAY PARADE & HOLIDAY WEEK IN SALINE

2009 Parade Theme - "The Spirit of Christmas Future"

Entry Form

PARADE - Saturday, December 5th at 5:30pm

Parade Line-up: Floats by 4:30pm / All other units by 4:50pm

Type of Parade Unit (check all that apply):

Float -- Title " _____ " # of Participants _____

(List Float Pulling Vehicle _____)

Marching/Walking Group _____ # of Participants _____

Other (VIP in vehicle, etc.) _____ # of Participants _____

Music/Loud Noises (Describe) _____

Animals* _____ # of Animals _____ # of Handlers _____

*Animals of any kind require pre-approval (call Dianne at 429-4494) and must have clean-up crew

(see page 2)

(Advance Publicity Deadline for all Entertainment is November 6th)

"HUSTLE & BUSTLE" ENTERTAINMENT - Saturday, Dec. 5th Downtown

Name of Group _____ # in Group _____

Type of Entertainment _____

Performance Time (circle): **Before Parade 4:00-5:30pm / After Parade 6:30-7:30pm**

Preferred Location to Perform _____

Special Needs/Equipment _____

"TREASURE TRAIL TO SANTA" ENTERTAINMENT - Saturday, Dec. 12th Busch's Plaza

Name of Group _____ # in Group _____

Type of Entertainment _____

Performance Time (circle): **10-11am / 11am-12noon / 12noon-1:30pm**

Special Needs/Equipment _____

Indemnification Agreement

In consideration of acceptance by the Saline Area Chamber of Commerce we hereby indemnify and hold harmless the Saline Area Chamber of Commerce, staff, and all volunteers from any and all claims for injuries or damages arising from or in connection with our participation in the 2009 Holiday Parade in Saline and Holiday Week in Saline activities.

(Please fill out clearly and completely so that we can get detailed Parade information to you)

*Name of Organization _____

***As Parade participants we agree to remain in the designated Parade route, keep our group intact, and keep any non-Parade vehicles outside the Parade area after roads are blocked off.**

Contact Person _____ Signature _____

Phone Number _____ Email or Fax # _____

Address _____

Please return this form by Monday, November 16th to:

SACC, 141 E. Michigan Ave., Saline, MI 48176 / fax: 734 944-6835 / email: ChamberDianne@aol.com

Holiday Parade 2009

Entry Form page 2

Parade Entry Announcements

We would like to announce your Parade entry at the Parade Grandstands. Please include information about your group below and submit with your Parade entry form.

Parade Float Awards

Recognition

Parade Floats that are in their assigned Line-up spot by 4:30pm will be judged and recognition given to the entries voted 1st, 2nd, and 3rd Place. Judging will be based on a Float's Parade Theme Harmony, Originality, Artistic Quality, and Music. All decisions of the Parade Float Judges are final.

Cost Deferral Awards

Parade Float entries submitted by nonprofit community organizations may be able to receive a \$100 Cost Deferral Award. The awards will be issued to the first four eligible entries received. Additional awards may be issued based on available funding. Eligibility will be determined by the Holiday Parade Committee. All decisions of the Holiday Parade Committee are final.

To be eligible to receive this award:

- Entry must be a nonprofit community organization
- Organization must submit the request below
- Entry form must be received by November 16th
- Entry must be approved for Parade participation
- Float must be in assigned Parade Line-up spot by 4:30pm for Float judging
- Float must have significant decorations that fit the Parade theme
- Float must complete the entire Parade route and follow all Parade participation rules as stated on the entry form
- Organization must provide receipts for materials used on Float to Saline Chamber*

Parade Float Cost Deferral Award Request

Organization Name _____

Individual Name _____ Phone _____

Address _____ (Date rec'd by SACC _____)

***Copies of receipts for materials used on Float must be submitted by December 14th**